

March 1st, 2010

White's Manufacturing Ltd. joins Aqua Lung

Aqua Lung is pleased to announce the acquisition of White's Manufacturing Ltd., a world leader in dry suit innovation and manufacturing technology.

Whites originated in 1956 when it became one of North America's first diving retailers. Under the guidance of Frank White Jr., Whites expanded into manufacturing and distribution of diving products, becoming a dominant supplier of wet suits and dry suits in Canada.

Guided for the past 17 years by business partners Richard Myerscough and Frank White Jr. the Company has continually worked to improve the function, durability and comfort of their products resulting in several patented innovations including the new Fusion Dry Suit.

The numerous synergies now available, as a member of Aqua Lung, will enable Whites to more rapidly expand and capitalize on these innovations while providing a valuable new resource and product category expertise for Aqua Lung.

Exciting new products and opportunities are forthcoming in Recreational, Military, Commercial and Public Safety Diving markets, as well as Aviation and Marine Safety, Water Sports, Paddle Sports and Outdoor Recreation.

Frank White Jr. and Richard Myerscough will continue to be involved in the White's business in the areas of product design and development and customer relations. Furthermore both will remain on the Board of Directors of Whites.

John Gardner, President of Aqua Lung Canada Ltd., will serve as President and General Manager of White's manufacturing Ltd.

First priority is being placed on maintaining manufacturing operations, dealer networks and customer service. All White's current pricing, programs and dealership agreements remain in effect. If you are not presently a White's dealer and are interested in becoming one, please contact White's directly at 250 652 8556 or whitesale@whitesdiving.com. Further details will be forthcoming over the next few weeks.

Aqua Lung is very excited about this opportunity to provide our customers with the best dry suit technology in the world. We look forward to helping you with your exposure suit requirements in the coming seasons.

Aqua Lung
Vista, California